

Web Forum on Stats 2005-12-15

- 1 Viewing Statistic Reports
 - WHY?
 - support own work --- is anyone visiting your hard work?
 - can clue you into what to change if People ARE NOT finding the info... make changes to make it easier
 - where they are
 - how often they run and how
 - every month on the 1st of the month. for previous month than the folder indicates*
 - interpretation is necessary
- 2 What errors are present in my site, and how do I learn about them?
 - so what good is all this data, anyway? What can it tell us?*
 - well... one version of the report we provide is useful... error reports*
 - broken items on pages -- 404 "not found"
 - IS THE LINK REALLY BROKEN?
 - moved content... people still linking to old location
 - COULD BE PEOPLE LINKING WITH OLD BOOKMARKS
- 3 How popular are my pages, and where do my site visitors come from?
 - number to examine
 - page requests
 - distinct hosts
 - domain report
 - shows where people are when they visit your site (connection provider)*
 - countries
 - other academic institutions
 - *versions: aggregate, off campus*
 - compare the differences*
- 4 How do visitors find my site?
 - search query report
 - high hit of searches may mean that the info is buried...
 - OR... Google likes your site
 - referrer report
 - what pages are linking to yours?
 - WHEN are people visiting?
 - just interesting, in general...
 - but could help determine when is the best time to make changes... so to not interrupt users